

# Share Trespa

NEWS AND INFORMATION – JANUARY 2015

EMEA EXPORT OPPORTUNITY MANAGEMENT

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Built to inspire

## **RUNDESKOGEN TOWER, SANDNES, STAVANGER NORWAY**



# SALES, MARKETING & COMMUNICATION TOOLS

## PRODUCT NEWS

### Trespa products for interior applications

The prices for Trespa Athlon, Trespa Virtuon and Trespa Top Lab plus have been removed from the pricelists. Interior products will still be available from Trespa but under different brand names and for applications in the scientific furniture field only. These products can be ordered via Trespa International. The contact for these products is Philippe Lardy:

Email: [p.lardy@trespa.com](mailto:p.lardy@trespa.com)

Phone: +33 638 018 358

For interior products for applications such as cubicles or other general interior applications you are kindly referred to Arpa Industriale in Italy:

Email: [export@arpaindustriale.com](mailto:export@arpaindustriale.com)

Phone: +39 0172 436111

## OTHER NEWS

### Regional Sales Manager Middle East

November 15<sup>th</sup> 2014, Mr. Aasim Shaik Zubaer joined the EMEA Export team. Before joining Trespa, Aasim has worked as Sales manager at Solar Semiconductors Ltd and as Business Development Manager at Mulk Holdings FZC – Alubond USA.

In his last position, Aasim was responsible for the business development of Alubond façade panels in the Middle East and Africa. Aasim will further develop and manage the Trespa Business in the middle East region. His main focus will be on following countries: U.A.E., Saudi Arabia, Qatar, Jordan, Lebanon, Iran, Kuwait and Oman. Aasim will be stationed in Dubai (U.A.E.). Contact details: email [a.shaik@trespa.com](mailto:a.shaik@trespa.com), phone +971 1559262301.

## COMMUNICATION MEANS (Image 1)

### New TopLab brochure

As part of the TopLab rebranding, a new brochure is now available (English version available now, other language version will be available later this month). The brochure provides information and the standard delivery program for TopLab Base, TopLab Vertical and TopLab Plus. You can order the new brochure by sending an email to [toplab@trespa.com](mailto:toplab@trespa.com).

## COMMUNICATION MEANS (Image 2)

### Social Housing brochure

Considering the importance of the residential market and the strong influence of principals group to the final decision, a social housing brochure has been developed. Available in English, French, German, Italian, Spanish and Dutch.

## COMMUNICATION MEANS (Image 3)

### Trespa Magazine #3

The third issue of the Think Trespa Magazine is available in English. French, German and Spanish editions will be available later this month.

## COMMUNICATION MEANS (Image 5)

### New Trespa Meteon Brochure

Per mid January we will add new decors to our Trespa® Meteon® Wood Decors and Naturals collection. The Meteon brochure (2405) is being updated to ensure the new colours will be presented as well. In line with this we created a new lay out. The brochure will be available from mid January 2015.

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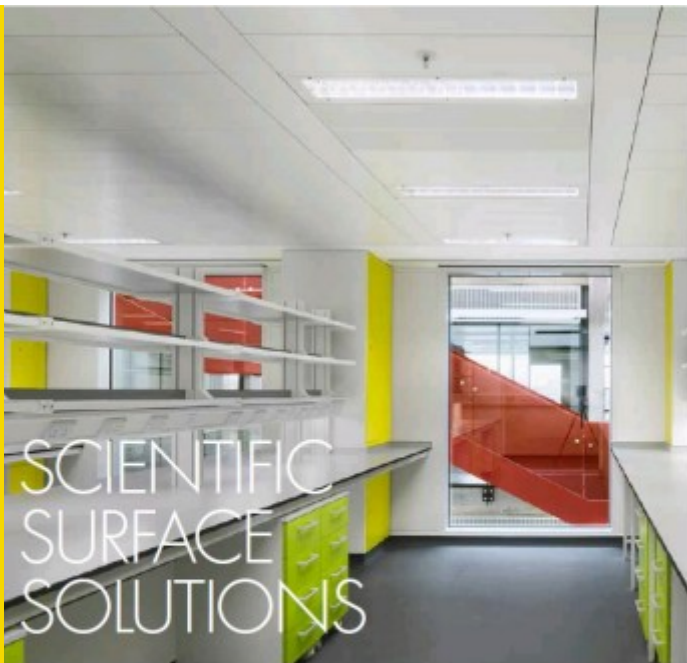
### OTHER NEWS (Image 4)

#### Bau 2015 Tradeshow in Munich

19-24 January, Munich trade fair centre, hall A2 - stand 308

You are invited to come and visit our stand and experience Trespa.

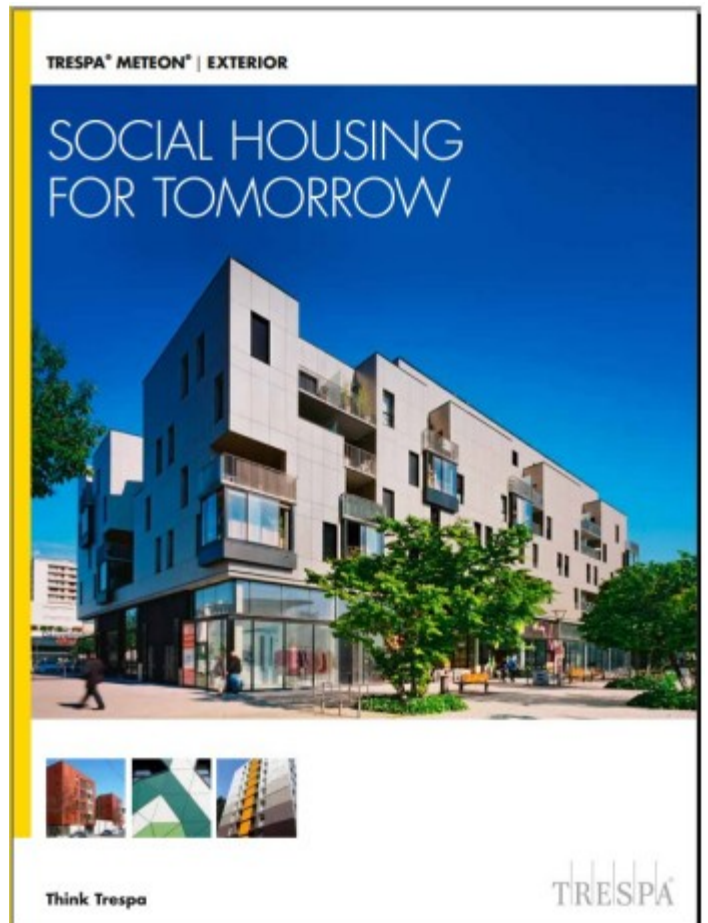
Trespa will present the latest new developments in façade cladding: new wood decors, spectacular naturals and stylish finishing solutions. See how ideas can be turned into reality. For entry vouchers, please send an email to [Infoexport@trespa.com](mailto:Infoexport@trespa.com).



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(Image 1) TopLab Brochure



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(Image 2) Social Housing Brochure

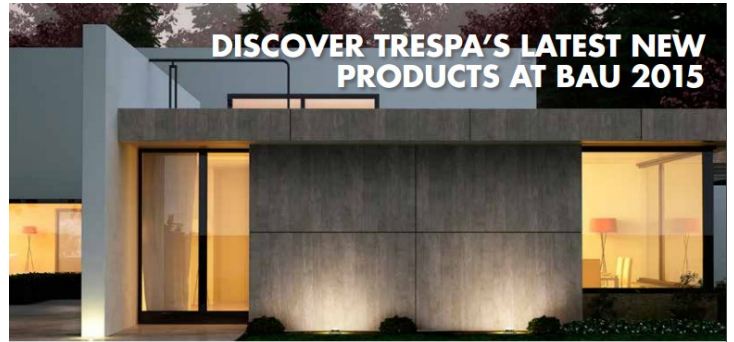


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(Image 3) Think Trespa Magazine #3



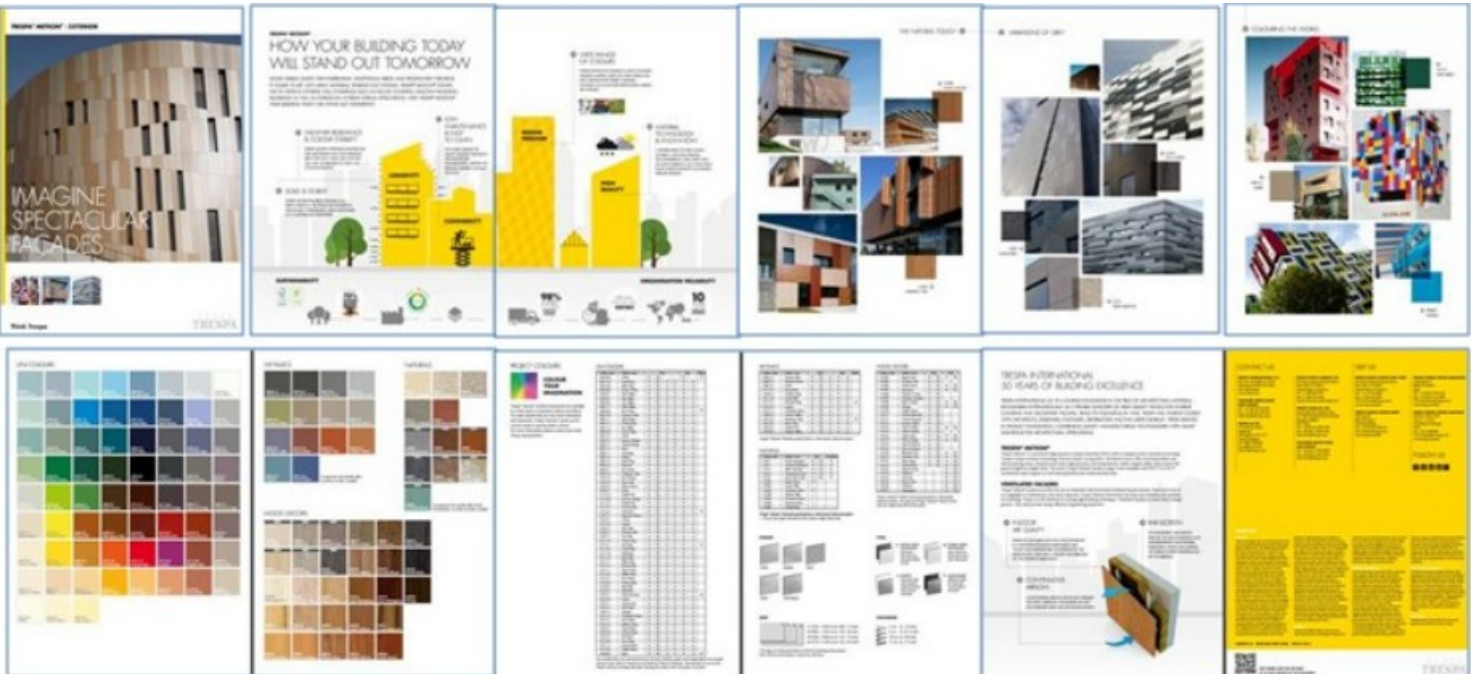
**19-24 JANUARY, MUNICH TRADE FAIR CENTRE, HALL A2 - STAND 308**  
COME AND VISIT OUR STAND AND EXPERIENCE TRESPA



Think Trespa

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(Image 4) Bau Exhibition 2015 Munich



(Image 5) New Meteon Product Brochure

## TRESPA PROJECT

**BUILT TO INSPIRE**

Rundeskogen, Sandnes nr Stavanger, Norway  
ARCHITECT: dRMM/Helen & Hard Architects  
Product: Trespa Meteon metallics  
Structure: Satin  
Thickness: 8 mm  
Year of realisation: 2013





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